



eSTUDENT SUCCESS

A student success program produced by Cynosure New Media

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Improving YOUR Academic and Career Success!

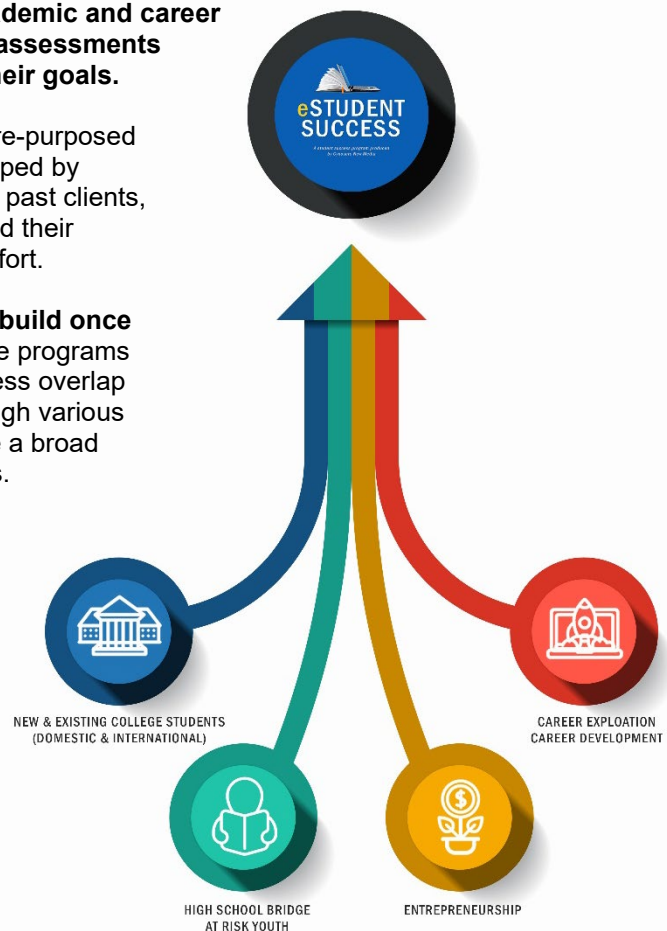
eStudent Success is the FREE online resource for a growing library of academic and career success tutorials and self-assessments to help students achieve their goals.

These programs are largely re-purposed content and materials developed by Cynosure New Media for our past clients, who have generously donated their intellectual property to this effort.

In keeping with Cynosure's **"build once – user many"** philosophy, the programs produced for eStudent Success overlap and support each other through various training paths that best serve a broad spectrum of target audiences.

eStudent Success organizes programs into these content areas:

- Learning Skill Development
- Student Success
- Self-Assessment
- Career Exploration and Development
- Entrepreneurship



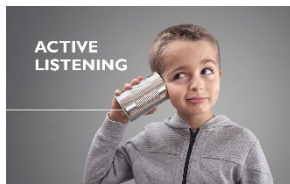
Learning to Learn

Deployed tutorials address the development of learning skills and the promotion of self-regulated learning.

It's about **learning how to learn** and applying those skills and abilities to any intellectual exercise.

DR. MYRON H. DEMBO
author of "Motivation and Learning Strategies for College Success" and others describe self-regulated learning as the practice of monitoring one's academic performance, evaluating the outcome, and then planning the corrective actions necessary to compensate for any weaknesses.

Programs presented on eStudent Success are selected in large part to contribute to the practice of self-regulated learning consistent with the adage of, "teach a man to fish..."



ACTIVE LISTENING

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One effective way to stay focused and improve concentration is to employ active listening techniques. This tutorial explores these techniques and how to use them to become a better active listener.

SETTING GOALS



Success in achieving your goals has a lot to do with how well you set goals. This single topic tutorial emphasizes the importance of goals and presents a process you can use to set goals for work, school, and your personal life.

READING TO ANSWER QUESTIONS



This program introduces you to some new strategies for reading that will improve your retention and understanding of text-based materials.

GETTING THE MOST OUT OF LECTURES



It is important that you acquire and retain as much information from lectures as possible to ensure your success in the classroom. This program presents some strategies to help you get the most out of lectures.



TAKING EFFECTIVE NOTES

Learning how to take effective notes is key to understanding and retaining information presented in lectures, books, and other instructional materials.

Student Success

To best address the variety of services and resources, program names, web links, and the like, eStudent Success maintains a database of pertinent college information for every public institution of higher education in the United States.

When students embark on one of these programs, they are prompted to identify their college/university of interest at the outset.

Program content then automatically populates with appropriate campus information.

Students are asked to also provide the first and last name for the purposes of having it appear on the program completion certificate awarded at the successful completion of the program.

NOTE
No user information is retained by any of these programs. Use of student input is restricted to functional requirements of the online program.

Addressing the Rigors of Going to College

Tutorials deployed in this topic area bridge two concentrations of program, Student Service Information/Overview and Student Success (in general).

Each of these tutorials address the college student's need to understand and navigate the variety of student services or student population specific programs.

Student Service Information/Overview

Tutorials in this grouping address individual student services and specific student population.

ACTIVE DUTY & VETERAN EDUCATIONAL BENEFITS OVERVIEW



An overview of educational benefits available to eligible active duty servicemembers and veterans.

DISTANCE EDUCATION SUCCESS



Whether you're taking one or two online classes to fill in around your classroom-based courses, or intend to take all your classes online, the information in this presentation will be helpful.

Student Success

Tutorials in this grouping address some of the rigors of going to college, campus policies and regulations, and much of the "tribal knowledge" of student success.



FINANCIAL AID BASICS

For many students paying for college is a challenge that can easily get in the way of academic success. This program will introduce you to all the various forms of financial aid, how your need for financial aid is determined, what the FAFSA's all about, what services are available to you from a financial aid office, and a lot more

ESTUDENT STRETCH



Introducing eStudent Stretch - online stretching exercises you can do at your desk, in the library, or at a coffee shop when you need a little break from your studies to relax and re-energize.



**Dr. Jon
Warner**

AUTHOR, SPEAKER,
MANAGEMENT
CONSULTANT, AND
EXECUTIVE COACH

Currently, Dr. Warner is the CEO and Board Advisory for Digital Health, Health, Healthcare and Wellness startups, especially focused on Innovation/Technology helping Aging and/or Vulnerable populations,



Improving YOUR Career Success!

eStudent Success-ful Careers, is the online resource for a growing library of career exploration and development tutorials and assessments to help you achieve greater employability and career success.

These Rapid Skill Builder® programs are made available through the generosity of Dr. Jon Warner, formerly the founder and executive chairman of the Worldwide Center for Organizational Development, an international business focused on the development of practical methods and approaches to leverage human potential in the business world.

The Rapid Skill-Builder® series training programs offer a way for individuals to develop important skills that will better equip them to perform more effectively.

RSB programs are practical, video-supported programs that describe best practices and models the skills using video vignettes showcased in real workplace situations.

Each program is presented with four key elements:

- 12-page Participant Workbook
- Illustrated content presentation
- Live-action video examples
- 6-step Action-planning Template

Rapid Skill-Builder®

Rapid Skills Builder® (RSB) is a series of 30 foundational short seminars were produced to support individuals develop important skills that will better equip them to perform more effectively in their current job or as they move into management or leadership roles.

CURRENT TITLES

- Emotional Intelligence
- Time Management Skills
- Learning Styles

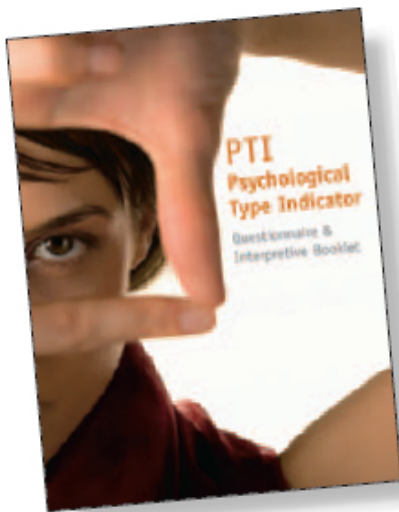
IN DEVELOPMENT

- Presentation Skills
- Stress Management
- Problem Solving
- Cultural Diversity & Awareness
- Team Building

Rapid Skill Builder titles chosen for inclusion on the eStudent Success website are selected based on their cross-application to learning skill development.

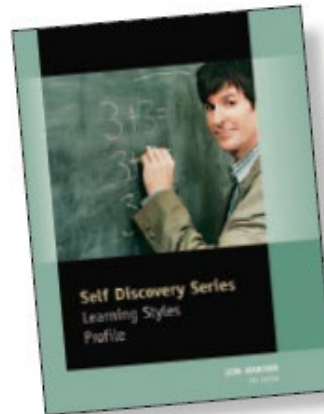
Diagnostic Instruments – eStudent Assess

IN DEVELOPMENT

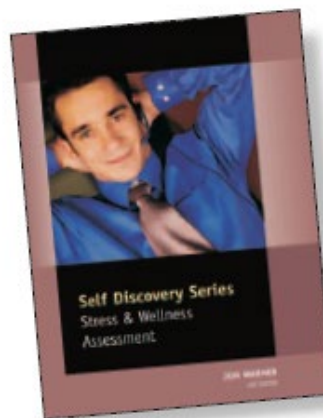


Psychological Type Indicator

The Psychological Type Indicator (PTI) is a carefully crafted personality measure that is designed to give individuals guidance about their psychological (Jungian) type using the sixteen types (INTJ, ENTP, etc) first postulated by Carl Jung. The focus of the PTI is on providing individuals themselves, their managers and those who train or coach them, with an understanding of personality and its effect on performance both inside and beyond the workplace.



Learning Styles



Stress and Well-being



Cultural Awareness and Diversity

DR. PAUL HERSEY, creator of Situational Leadership, often said, “Prescription without diagnosis is malpractice.”

This notion serves a core tenant of the eStudent Success content philosophy.

eStudent Success will develop a library of self-assessments designed to empower individuals with the diagnostic information they require to be good self-regulated learners.

Each report includes references to companion eStudent Success programs and resources to develop bench strength throughout all learning activities.

These assessments identify user strengths and weaknesses and provide all necessary interpretive data in detailed reports.

Entrepreneurship

eStudent Success is presently looking for content partners who would lend their intellectual property to this effort.

IN DEVELOPMENT

- To Be Determined

eStudent Success is undertaking an effort to produce, promote, and support learning efforts into entrepreneurship.

Entrance into this focus area will be limited initially until a suitable content partner is identified.

After which the deployment of programs will increase and keep pace with the site's other content areas.

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On the Web

- www.cynosurenwmedia.com
- www.estudentsuccess.com



The banner features a smiling man holding a referral card on the left. The card displays the eStudent Success logo and website. On the right, the text reads: 'Request FREE site referral cards.' Below this, the eStudent Success logo is shown with the tagline 'A student success program produced by Cynosure New Media'. The website address 'www.estudentsuccess.com' is prominently displayed in yellow. A description follows: 'eStudent Success, the FREE online resource for a growing library of college and career success tutorials to help you achieve your academic and career goals.' At the bottom, the Cynosure New Media logo and website URL 'www.cynosurenwmedia.com' are repeated.

Request yours at <https://estudentsuccess.com/contact.html>